

# flair airlines fact sheet

may 15, 2019

**flair is canada's  
low fare airline**

## background

After more than a decade of successfully operating charter programs for Canadian based organizations, Flair dedicated itself exclusively as a scheduled airline in June 2018. As a result, Flair became Canada's first Ultra Low-Cost Carrier (ULCC). Flair is independently owned and operated.

Offering unbundled products and services, Flair provides travelers with the opportunity to choose how they want to fly, by purchasing only what they value.

With a plane (plain) and simple approach to air travel, Flair operates a fleet of Boeing 737-400 and 737-800 aircraft. With flights to 8 cities, and more than 300 employees; safety and trust are Flair's top priorities. Flair has grown its route network and frequency in a remarkably short time and is focused on providing exceptional customer service in the low fare market.

## industry facts

Flair has been contributed for a significant spike in passenger volume at various Canadian airports by offering, on average, a 40% reduction in airfares from the mainline airlines.

## quick facts



**over 1 million**  
ulcc passengers  
flown per year



**over 10,000**  
ulcc flights flown  
as a scheduled  
airline



**average 110**  
flights per week

## executives

### chief executive officer

jim scott

### executive chairman

david tait OBE